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SENATE JOINT RESOLUTION 548
By Rochelle

A RESOLUTION to honor and commend Mr. John Rose of Smith County for his laudable service to the people of Tennessee.

WHEREAS, it is fitting that the members of this General Assembly should salute those persons who through their professional efforts have distinguished themselves as community leaders of whom we can all be proud; and

WHEREAS, one such noteworthy person is John Rose of Smith County, President of the Transcender Corporation, which recently won the 1999 Music City Future 50 Award; and

WHEREAS, the Transcender Corporation is not new to such commendation, as this is the fourth consecutive year that the Nashville-based computer software company has been honored with this prestigious award; and

WHEREAS, as head of one of the fastest growing companies in the mid-state, Mr. Rose is excited about Transcender's inclusion in the 1999 Music City Future 50, saying "Transcender is very proud to have been included among this distinguished group of companies. Through the contributions of an excellent team of employees, we have managed to build the leading brand in our market niche…That we are a Middle Tennessee success story illustrates that high-tech businesses can flourish right here…"; and

WHEREAS, Mr. Rose has served as president of the company since its birth in 1992 and has since helped guide the company's explosive growth; he believes that the strategic key to Transcender's growth is its employees, "The most important element in our success has been the topnotch people on our team. My challenge is to continue to locate, attract, inspire, and retain the best, most talented people available."; and

WHEREAS, with the primary focus of developing and marketing computer-based training tools for the information technology professional, Transcender's products are designed to aid computer professionals in obtaining career-enhancing, professional certifications in the information technology area; and

WHEREAS, Transcender is also the worldwide market leader in the development and marketing of exam preparation tools for use by systems engineers, systems integrators, support professionals and programmers using Microsoft technologies; and

WHEREAS, a 1983 graduate of Cookeville High School, John Rose earned his B.S. in Agribusiness Economics from Tennessee Technological University, his M.S. in Agricultural Economics from Purdue University, and his J.D. from Vanderbilt University School of Law; and

WHEREAS, in addition to his work as President of the Transcender Corporation, Mr. Rose still finds time to lend his remarkable leadership talents to such notable causes as serving as the 1999-2000 president of the Tennessee FFA Alumni Association; and

WHEREAS, Mr. Rose also demonstrates his strong faith in the Lord as an active member of the First Baptist Church of Cookeville; and

WHEREAS, John Rose epitomizes the spirit and commitment that is characteristic of a true Tennessean; and

WHEREAS, the son of proud parents, Jerry and Betty Rose of Cookeville, John Rose is most grateful for the love and encouragement he shares with his parents and siblings, Cindy and Steve Dowell of Carthage, Larry and Kari Rose of Lewisburg, and Rhedona Rose of Columbia; John is the also doting uncle of Lori and Greg Dowell and Joseph and Ella Rose; and

WHEREAS, this General Assembly finds it appropriate to pause in its deliberations to applaud Mr. John Rose for his dedication to the state of Tennessee and its citizens; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED FIRST GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, That we hereby honor and commend Mr. John Rose, President of the Transcender Corporation, 1999 Music City Future 50 Award winner, for his service to the state of Tennessee and extend to him our best wishes for every future success.

BE IT FURTHER RESOLVED, That an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.